







**AJC®N GL®BAL SERVICES LIMITED** 

An ISO 9001:2015 Certified Company

## **ABOUT US**

We at Ajcon Global Services Limited, a BSE listed company, have strived to deliver rational & profitable solutions to our clients for their financial needs. With over 3 decades of experience and led by Capital Market Expert CA (Dr.) Ashok Ajmera, we have executed over 500 assignments and created a marquee in the financial World. Ajcon Global is equipped with the management techniques, knowledge and expertise to deliver viable solutions to achieve financial closures for our clients. With Ajcon Global as your Advisor, Sky is not the limit to expand your business. With a robust market ahead, we believe that all your financial thirst can be quenched at our one stop bouque of financial services ranging from Equity, Currency & Commodity Broking Services to Merchant Banking, Investment Banking & Corporate Advisory Services.

We strongly believe in the ethos of 4 P's - Planning, Preparation, Performance and Progress, at every stage in association with us. Our ideology is not just limited to be your financial advisor, it is more that of being a mentor/hand holder, guide and philosopher.

### **OUR MOTTO**



Either Find A Way
OR
Make A New One"



# **BOUQUET OF OUR FINANCIAL SERVICES**

- S Broking (Institutional & Retail) (Equity/Currency/Commodity) (SEBI Registered)
- Depository Services (SEBI Registered)
- SEQUITY Research (SEBI Registered)
- Merchant Banking Services (SEBI Registered Category-I Merchant Banker)
- S NBFC Activity\*
  (RBI Registered)
- Insurance\*

- Market Making (Exchange Registered)
- (Private Equity/ Merger & Acquision)
- Corporate Advisory Services (Business Strategy/Debt Syndicaon)
- **6** Corporate Debt Restructuring
- § Rehabilitation / Debt Resolution
- Mutual Funds Distribution\*
- Setail Loans\*
- 5 Training & Certification in Financial Crime Space\*

\* Through Associate Companies



## **OUR CHAIRMAN**

CA(Dr.) Ashok Ajmera, a qualified Chartered Accountant, is the Chairman and Managing Director of Ajcon Global Services Ltd, a BSE listed Company engaged in the entire gamut of capital markets & financial services. He possesses over 40 years of experience in the field of Corporate Advisory, Banking & Project Financing, Equity Research, Merchant Banking and Capital Markets.

During his long professional career, CA(Dr.) Ashok Ajmera has helped more than 500 small & medium enterprises setting up their projects and assisting them to arrange the required finances. The scope of his work included right from preparation of Project Report, TEV Study to the project implementation, project monitoring and arrangement of the required finance from the Banking system, Private Equity Firms, Venture Capitalists and NBFCs. CA(Dr.) Ashok Ajmera has in depth knowledge of almost all the sectors from textile to plastic, chemical to oil & petroleum, engineering to automobile, cement, steel to construction, Paper to packaging, banking &



financial sector to software and so on so forth. Mr. Ajmera is also a mentor & advisor to many startup companies. He has tremendous contacts & networking with experts & professionals. He has tremendous contacts & networking with experts & professionals.

CA(Dr.) Ashok Ajmera is also on the Advisory Board of Association of Certified Financial Crime Specialists (ACFCS-USA), India Chapter. In the past he served as an Independent Director of Canara Bank Securities Ltd (100 % Subsidiary of Canara Bank), Board Member of BSE Brokers Forum (BBF), NSE Members Association (ANMI), BSE's SME Working Group & several Committees of NSE. He is also the Founder Member & Director of JITO Incubation & Innovation Fund (JIIF). CA(Dr.) Ashok Ajmera has contributed several articles and interviews in Newspapers & magazines. Leading news & business channels interview him on regular basis as a Capital Market Expert / Stock Analyst. He has more than 2500 appearances on these channels to his credit. He has also presented well researched papers in Universities, Management Institutes, National & International Seminars on subjects related to Indian Economy, Capital Markets and Project Finance.

He also authored a hand book on financial planning, published by the CPE Board of Institute of Chartered Accountants of India. He also presented a well-researched paper on the 'Opening up of Indian economy' in Japan way back in 1992. On the social front, CA(Dr.) Ashok Ajmera is an active Rotarian as the Past President of Rotary Club of Bombay North & Asst. Governor - Dist. 3141 (2022-23). All through his life he was engaged in various social activities and was an active Jaycee, Past President of Lions Club of South Bombay, Managing Committee Member of Nana Chudasama's "I Love Mumbai" & F.T. Khorakiwala's Citizen Council for Better Tomorrow (CCBT), Member of JITO, Board Member of International Vaish Federation(Mumbai) & Mahavir International (Mumbai). Most importantly, he was appointed by Government of Maharashtra as a Special Executive Magistrate for over 6 years. He is also a Senator of JCI and an International Trainer having conducted more than 300 training seminars and workshops on Individual & Personality Development. He also has a Youtube Channel in the name of "Project Share the Wisdom".

CA(Dr.) Ashok Ajmera has received many awards and accolades, a few of them are Management Man of the Year Award for consecutive three years at the hands of Governor of Maharashtra, International Award for Excellence in the field of Management by IES. He has been conferred with the honorary doctorate in Financial management by KIU, South Korea. CA(Dr.) Ashok Ajmera has toured extensively abroad and has addressed several International Business Conferences most recent being ICSA, AGM. He is also an Angel Investor and takes keen interest in promoting entrepreneurship skills amongst the youngsters.

On Personal front, CA(Dr.) Ashok Ajmera is married to Pragati, managing her NGO Pehchaan Pragati Foundation and the couple has two sons Ankit married to CA. Pallavi and Anuj married to Shikha and have four grandchildren. His hobbies are traveling, meeting people, public speaking, training and social work.



### **OUR BOARD OF DIRECTORS**



**CA(Dr.) ASHOK AJMERA (Chairman & Managing Director)** 

Fellow Chartered Accountant (FCA), B. Com (Rank Holder). He is a well known Chartered Accountant & Capital Market Expert. He has been conferred with Hon. Doctorate by KIU (South Korea). He has garnered a rare expertise in the entire gamut of financial services i.e. Merchant Banking, Investment Banking, Advisory Services, Stock Broking etc, gained from a wealth of experience of over 45 years. Mr. Ashok Ajmera is an active Rotarian. He has been the is a Board Member of BSE Brokers' Forum (BBF) and Executive Committee Member of SME-Working group constituted by BSE. He is also on the Advisory Board of Association of Certified Financial Crime Specialist (ACFCS)

MRS. RAGINI CHOKSHI (Independent Director)

Company Secretary (ICSI), B. Arts. She is a founder partner of the firm "Ragini Chokshi & Co." and associated with many listed and unlisted Companies. She is a praccing Company Secretary in Mumbai with more than 3 decades experience & having Specialization in Corporate law, Listing, Merger & Amalgamation, Managerial Remuneration, Organization Restructuring, Corporate legal counseling to Companies & appearance before Company law Board, Regional Director, Ministry of Corporate Affairs, SAT, SEBI etc. She has been the Chairperson of WIRC of Institute of Company Secretaries of India.



MR. RAHUL ATAL (Independent Director)

A Chartered Accountant having an experience of more than 10 years in Accounts, Taxation and Corporate Law. As a Practicing Chartered Accountant has served many Corporate clients for their structuring, restructuring, Valuation, audit, taxation and various corporate law matters. He is the Registered Valuer under the Companies Act, 2013.



MRS. BEVERLY S N AVALANI (Independent Director)

As an MBA and M.Com has developed digital marketing skills over the period of time and has rich experience of working with Jet Privilege Private Limited for its Jet Miles division now known as Inter Miles.



MR. ANUJ AJMERA (Executive Director)

B. Com. He has over 17 years of experience in Business Development, Marketing & PR iniaves. Owing to his extensive knowledge of IT, he is entirely responsible for the development and implementation of IT framework of



Ajcon and its group companies. He also Spearheads Retail loan Business of the group. He has been the Past President of Rotary Club of Kandivali, Mumbai.

MR. ANKIT AJMERA (Executive Director)

MBA- UK, B. Com. He has an experience of over 22 years of Capital Markets in general and in Instutional equities in particular. Over the years Anikit has acquired in-depth knowledge & experience of equity research and is today a well known name in the market for picking a right



stock at the right time to build a strong portfolio for the clients beating the broader market indices. He heads the Institutional & HNI desks of the Company. He also has hands on experience in IPO Distribution, Equity Research and Institutional Broking / Dealing etc. He is the President (2022-2023) of Lions Club of Juhu and Executive Committee Member of ANMI.

### **MENTOR & ADVISOR**

MR. M. NARENDRA

He has been the Former Chairman and MD of Indian Overseas Bank, Executive Director of Bank of India and Chief General Manager of Corporation Bank. A career Banker having spent more than 4 decades in the Indian Banking System and has worked in almost every area of Commercial Banking.





## **OUR TIE-UP AND REGISTRATIONS**

We are empanelled with Leading Banks, Mutual Funds, Insurance Companies and Financial Institutions for their Secondary Market Operations in Equity





# ONLINE TRADING TIE UP WITH www.pyarapaisa.com



### **MEMBERSHIP**

NATIONAL STOCK EXCHANGE (NSE)
MEMBER ID : 06376

BOMBAY STOCK EXCHANGE (BSE)

**MEMBER ID: 06173** 

SINGLE SEBI REGISTRATION NO.: INZ000173933

CENTRAL DEPOSITORY SERVICES (INDIA) LIMITED (CDSL)
IN-DP-225-2016 – DP ID – 12045700

MERCHANT BANKING – INM000011864 RESEARCH ANALYST – INH000001170

AJCON EDUFIN PRIVATE LIMITED

AMFI – ARN : 25538

#### **COMPANY REGISTRATION**

Registration No.: CIN No.:L74140MH1986PLC041941

GST No.:27AABCA1950B1ZA



# SO WHAT TO DO NEXT.....

Get in touch with us. Our team of over 30 Professionals comprising of Chartered Accountants, MBAs, Company Secretaries and Post Graduates having vast experience in Capital Market, Investment Banking, Merchant Banking, Project Finance Consultancy, Loan Syndications, Corporate Advisory, Rehabilitation, Equity Research, Insurance etc. are eagerly awaiting to serve you.



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