

Ajcon Global Your Friendly Advisor Since 1986



Equity ♦ Currency ♦ D.P. ♦ Advisory Services ♦ Investment Banking ♦ Insurance

PSP Projects Ltd . (PSP) : Robust play in construction - "SUBSCRIBE"

16th May, 2017

Incorporated on August 26, 2008, PSP Projects Limited is the Multidisciplinary Construction Company offering a diversified range of Construction and Allied Services across Industrial, Institutional, Government, Government Residential and Residential Projects in India. Over the years, the company has successfully executed a number of prestigious projects across Gujarat. The company provides their services across the construction value chain, ranging from planning and design to construction and post-construction activities to private and public sector enterprises. Since their incorporation, the company has executed 80 projects as of March 31, 2017. The Company's Chairman and Managing Director and CEO, namely Prahaladbhai Shivrambhai Patel, who is also the Promoter, has been associated with the construction business for over 30 years and has been instrumental in the growth of the Company. Historically, concentrated in Gujarat Region, the company has geographically diversified their portfolio of services and is undertaking or has bid for projects pan India.

The Company has completed or are currently undertaking projects for a number of reputed customers, including, inter alia, Cadila Healthcare Limited, Care Institute of Medical Sciences Limited (CIMS), Claris Injectables Limited, Emcure Pharmaceuticals Limited, Gelco Electronics Private Limited, GCS Medical College, Hospital and Research Centre (managed by the Gujarat Cancer Society), the Government of Gujarat (through the Executive Engineer, Capital Project Division), Inductotherm (India) Private Limited, Intas Pharmaceutical Limited, Kaira District Co-operative Milk Producers' Union Limited (Amul Dairy), KHS Machinery Private Limited, Nirma Limited, Sabarmati River Front Development Corporation Limited, Torrent Pharmaceuticals Limited and WTC Noida Development Company Private Limited. PSP executed government projects which were challenging and prestigious in nature. For instance, in the recent past, they have executed marquee government projects such as the construction and interior work of Swarnim Sankul 01 and 02 at Gandhinagar, various works in relation to the Sabarmati Riverfront Development project at Ahmedabad and the interior work for the ICEM Building at Ahmedabad. The Company's execution capabilities have grown significantly with time, both in terms of the size of projects that PSP bids for and execute, and the number of projects that we execute simultaneously. Since its incorporation in August 2008, PSP Projects have executed 80 projects as of March 31, 2017. The company defines order book as anticipated revenues from uncompleted portions of existing contracts (signed contracts for which all pre-conditions to entry have been met, including letters of intent issued by the client) as of a certain date. Company's order book as of any particular date consists of unbilled revenue from the uncompleted portions of their existing contracts i.e. the total contract price of the existing contracts secured by them as reduced by the value of construction work billed until the date of such order book. The Company's total order book as of March 31, 2017, was Rs.729.17 crore.

The Company's contract income has witnessed a CAGR of 26.35% over 2012-2016 to touch Rs. 4,541.67 mn in Fiscal 2016 and the Company's PAT, has registered a CAGR of 31.4% to Rs. 249.31 mn in Fiscal 2016. The Company intends to continue to focus on undertaking industrial, institutional and government projects in Gujarat, where it believes has an established reputation associated with quality and a track record of successful execution. As of March 31, 2017, 70.20% of the Company's total order book consisted of projects that it is executing in Gujarat.

Issue date	May 17 - 19, 2017			
Type of issue	Fresh issue: 7.2 mn equity shares Offer for sale: 2.88 mn equity shares			
Face Value	Rs. 10			
Price Band	Rs. 205 – Rs. 210 per share			
Lot size	70 equity Shares & multiple of 70 equity shares thereafter			
Equity shares pre/ post issue	36 mn equity shares			
Issue structure	QIB: 50% Retail: 35% Non – Institutional: 15%			
Post issue market cap	Rs. 7.56 bn			
Book Running Lead Managers	Karvy, Motilal Oswal			
Registrar to the issue	Karvy Computershare Ltd.			
Shareholding	Promoters - % (post issue) Public and others - % (post issue)			
Allotment /Refund date	26 May, 2017			
Listing date	29 May, 2017			
Y/e 31 Mar (Rs. mn)	9MFY17	FY16	FY15	FY14
Total op. income	2,391	4,580	2,805	2,104
Operating profit	428	491	289	211
OPM (%)	,17.9	10.7	10.3	10.03
PAT	215	249	141	101
PAT margin (%)	8.99	5.44	5.03	4.80
Post issue EPS (Rs.)	7.96#	6.92	3.92	2.81
Book Value (Rs.)	30	23	16	12
Networth	876	661	469	348
P/BV(x)	7	9	13	18
P/E (x) at Rs. 210	26	30	54	75
RoE (%)	_	37.6	30.0	29.0

Source: RHP, Ajcon Research

Investment rationale and recommendation

At the upper end of the price band of Rs. 210, the IPO is valued at 26x at annualized FY17E post issue EPS of Rs. 7.96. With due consideration to factors like a) strong track record of successful project execution, b) visible growth through a robust order book and growing pre – qualification credentials, c) experienced promoters, d) long standing relationship with its customers, e) one of the few infrastructure companies operating through world class software 'SAP,' e) robust ROE and stable operating cashflows with strong growth, we recommend "SUBSCRIBE" to the issue.



Equity ♦ Currency ♦ D.P. ♦ Advisory Services ♦ Investment Banking ♦ Insurance

Objects of the issue

Offer for sale by promoter group - 7.2 mn equity shares (Rs. 151 cr.)

The net proceeds from fresh issue (Rs. 60.48 cr) will be utilized towards:

- a) Funding Working Capital requirements
- b) Funding Capital Expenditure requirements of Company

Company and Promoters' background

PSP projects Limited was incorporated on August 26, 2008, as a private limited company. The company was converted into a public limited on June 30, 2015 and consequently, the name of the company was changed to PSP Projects Limited and a fresh certificate of incorporation was issued on July 10, 2015.

Prahaladbhai Shivrambhai Patel is the Chairman and Managing Director and CEO of the company. He has over 30 years of experience in the business of construction.

Shilpaben Patel is the whole-time Director of the company. She has been a Director of the company since incorporation.

Pooja Patel is the executive Director of the company. She is actively involved in execution of the projects of the company.

Chirag Shah, Sandeep Shah and Vasishtha Patel are the independent Director of the company.



Equity ♦ Currency ♦ D.P. ♦ Advisory Services ♦ Investment Banking ♦ Insurance

Disclaimer

Ajcon Global Services Ltd. is a fully integrated investment banking, merchant banking, corporate advisory, stock broking, commodity and currency broking. Ajcon Global Services Ltd. research analysts responsible for the preparation of the research report may interact with trading desk personnel, sales personnel and other parties for gathering, applying and interpreting information.

Ajcon Global Services Ltd. is a SEBI registered Research Analyst entity bearing registration Number INH000001170 under SEBI (Research Analysts) Regulations, 2014.

Individuals employed as research analyst by Ajcon Global Services Ltd. or their associates are not allowed to deal or trade in securities that the research analyst recommends within thirty days before and five days after the publication of a research report as prescribed under SEBI Research Analyst Regulations.

Subject to the restrictions mentioned in above paragraph, We and our affliates, officers, directors, employees and their relative may: (a) from time to time, have long or short positions acting as a principal in, and buy or sell the securities or derivatives thereof, of Company mentioned herein or (b) be engaged in any other transaction involving such securities and earn brokerage.

Ajcon Global Services Ltd. or its associates may have commercial transactions with the Company mentioned in the research report with respect to advisory services.

The information and opinions in this report have been prepared by Ajcon Global Services Ltd. and are subject to change without any notice. The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of Ajcon Global Services Ltd. While we would endeavour to update the information herein on a reasonable basis, Ajcon Global Services Ltd. is under no obligation to update or keep the information current. Also, there may be regulatory, compliance or other reasons that may prevent Ajcon Global Services Ltd. from doing so. This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. Ajcon Global Services Ltd. will not treat recipients as customers by virtue of their receiving this report. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. The recipient should independently evaluate the investment risks. The value and return on investment may vary because of changes in interest rates, foreign exchange rates or any other reason. Ajcon Global Services Ltd. accepts no liabilities whatsoever for any loss or damage of any kind arising out of the use of this report. Past performance is not necessarily a quide to future performance. Investors are advised to see Risk Disclosure Document to understand the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forwardlooking statements are not predictions and may be subject to change without notice. Ajcon Global Services Ltd. or its associates might have managed or co-managed public offering of securities for the subject company or might have been mandated by the subject company for any other assignment in the past twelve months.

Ajcon Global Services Ltd. encourages independence in research report preparation and strives to minimize conflict in preparation of research report. Ajcon Global Services Ltd. or its analysts did not receive any compensation or other benefits from the companies mentioned in the report or third party in connection with preparation of the research report. Accordingly, neither Ajcon Global Services Ltd. nor Research Analysts have any material conflict of interest at the time of publication of this report.

It is confirmed that Akash Jain – MBA (Financial Markets) or any other Research Analysts of this report has not received any compensation from the company mentioned in the report in the preceding twelve months. Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions.





Equity ♦ Currency ♦ D.P. ♦ Advisory Services ♦ Investment Banking ♦ Insurance

Ajcon Global Services Ltd. or its subsidiaries collectively or Directors including their relatives, Research Analysts, do not own 1% or more of the equity securities of the Company mentioned in the report as of the last day of the month preceding the publication of the research report.

It is confirmed that Akash Jain – MBA (Financial Markets) research analyst or any other Research Analysts of Ajcon Global do not serve as an officer, director or employee of the companies mentioned in the report.

Ajcon Global Services Ltd. may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report. Neither the Research Analysts nor Ajcon Global Services Ltd. have been engaged in market making activity for the companies mentioned in the report.

We submit that no material disciplinary action has been taken on Ajcon Global Services Ltd. by any Regulatory Authority impacting Equity Research Analysis activities.

Analyst Certification

I, Akash Jain MBA (Financial Markets), research analyst, author and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. I also certify that no part of compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view (s) in this report.



For research related queries contact:

Mr. Akash Jain - Vice President (Research) at research@ajcon.net, 022-67160431 (D)

CIN: L74140MH1986PLC041941

SEBI registration Number: INH000001170 as per SEBI (Research Analysts) Regulations, 2014.

Website: www.ajcononline.com

Corporate and Broking Division

408 - (4th Floor), Express Zone, "A" Wing, Cello – Sonal Realty, Near Oberoi Mall and Patel's, Western Express Highway, Goregaon (East), Mumbai – 400063. Tel: 91-22-67160400, Fax: 022-28722062

Registered Office:

101, Samarth, Off. Hinduja Hospital, 151 Lt. P.N. Kotnis Road, Mahim (West), Mumbai - 400016. Tel: 022-24460335/36/40